OJIN: The Online Journal of Issues in Nursing

A Scholarly Journal of the American Nurses Association

Annual Report — 2018

EDITORS

- Dr. Jackie Owens, Editor-in-Chief
- Dr. Harriet Coeling, Editor Emeritus
- Dr. Andrea Warner Stidham, Assistant Editor
- Dr. Greer Glazer, Legislative Column Editor
- Dr. Jeanne Sorrell, Ethics Column Editor
- Dr. Ramona Nelson, Informatics Column Editor

MANUSCRIPT SUBMISSIONS AND ACCEPTANCE RATES

A total of 51 manuscripts were submitted to OJIN for consideration in 2018. This is a considerable difference of 71 from the 86 submissions in 2017 and possibly due to a new pathway to find OJIN from the ANA website. Authors of these manuscripts represented 26 states and 5 countries around the world. Fifteen invited manuscripts initiated the 3 new OJIN topics for the year, and 9 manuscripts furthered the discussion of topics previously posted. OJIN published a total of 24 manuscripts this year. In addition, we published 5 columns in OJIN. The overall acceptance rate for manuscripts submitted to OJIN in 2018 was 47%. The acceptance rate for invited manuscripts was 100%, while the acceptance rate for voluntary manuscripts was 25%.

OJIN ACCOMPLISHMENTS IN 2018

- The ANA Online Services team reported approximately 764,165 unique visitors to OJIN in 2018. OJIN traffic to NursingWorld.org remained steady at 26.4%. Search traffic decreased to 31.7% from a high of 43.7% in 2017. Social media traffic was also down at 4%. The recent transition of NursingWorld content to a new website changed the position of the access link to OJIN. The second phase of this process aims to positively impact and optimize OJIN content on the site for better readability by search engines. An in-depth multiyear summary of the journal reports additional detail below.
- Medscape Publishers' Circle, an online, healthcare resource for professionals and consumers, included 14 OJIN articles. These included 7 Top Stories and 7 Feature articles. Six columns were featured by Medscape in 2018, the highest number selected since the start of the partnership. The collaborative agreement with Medscape remains a very effective partnership to enhance journal promotion and readership.
 - The most read OJIN articles were *Ethical Awareness: What It Is and Why It Matters*, followed by *Evidence for Psychiatric and Mental Health Nursing Interventions*.
- OJIN team members continue to work to achieve archival compliance with the National Library of Medicine MedLine database. This will be followed by application to become a member of the Council on Publication Ethics (COPE).
- Efforts by the journal editor-in-chief continue in several areas related to online publishing:
 - Jackie Owens continues as a member of the International Academy of Nursing Editors (INANE) Student Publications Workgroup. Jackie completed a research study that considered predatory online nursing journals and plagiarism which has been presented at the INANE Annual Meeting in August 2018, and recently published.
 - OJIN content was featured in the 2018 publication of the *INANE Virtual Journal* (IVJ), created to showcase publications from quality nursing journals. Jackie is currently on the research team to investigate the scope and reach of the articles in the IVJ.

TOPICS IN 2018

- January 2018: Ethics in Healthcare: Nurses Respond This topic discussed various aspects of ethics that nurses encounter in education and practice settings.
- May 2018: **Translational Research: From Knowledge to Practice** –This OJIN topic explored the emerging science of translational research, with helpful knowledge aimed at a variety of nurses.
- September 2018: Addressing Social Determinants of Health: Progress and Opportunities Our final 2018 topic considered various aspects of these important determinants in clinical settings and academia.

RECENT/UPCOMING TOPICS

- January 2019: Sexual Harassment in Healthcare
- May 2019: Past, Present, and Future: Nurses Address the Times of Our Lives
- September 2019: Contributions of Military Nurses

MULTI-YEAR SUMMARY 2012 through 2018

An extensive multi-year review of OJIN completed in December 2018 considered accomplishments over time.

- Two new columns have been implemented: Cochrane Review Briefs (2013-2015) and ANA Position Papers (2018-present).
- The BSN Peer Review Panel pilot was implemented in 2018, with 5 BSN prepared reviewers.
- Two major journal themes, health policy/advocacy and international content were strengthened, to include both dedicated topics and individual articles to strengthen other topic areas.

Readership by	Submissions/	International	ANA	ANA	OJIN
Unique Visitors	Acceptance	Author	search	Social	Facebook
	Rate	Submissions	traffic	Media	Page Likes
		by country		Traffic	
1.8 million	86 / 37%	7 (+3 new	43.7%	13%	5340
		countries)			
*	181 / 15%	13 (+2	*	*	5332
		countries)			
3.1 million	114 / 21%	10 (+4 new	39%	10%	5049
		countries)			
1.7 million	198 / 18%	13 (+3 new	37%	13%	4642
		countries)			
1.89 million	93 / 26%	15	33%	not	4200
785,000	105 / 27%	15	27%	tracked	> 3100
630,000	81 / 35%	not tracked	27%		2100
	Unique Visitors 1.8 million * 3.1 million 1.7 million 1.89 million 785,000	Unique Visitors Acceptance Rate 1.8 million 86 / 37% * 181 / 15% 3.1 million 114 / 21% 1.7 million 198 / 18% 1.89 million 93 / 26% 785,000 105 / 27%	Unique VisitorsAcceptance RateAuthor Submissions by country1.8 million $86/37\%$ $7 (+3 new$ 	Unique VisitorsAcceptance RateAuthor Submissions by countrysearch traffic1.8 million $86/37\%$ $7 (+3 new countries)$ 43.7% * $181/15\%$ $13 (+2 countries)$ *3.1 million $114/21\%$ $10 (+4 new countries)$ 39% 1.7 million $198/18\%$ $13 (+3 new countries)$ 37% 1.89 million $93/26\%$ 15 33% 785,000 $105/27\%$ 15 27%	Unique VisitorsAcceptance RateAuthor Submissions by countrysearch trafficSocial Media Traffic1.8 million $86/37\%$ $7 (+3 new$ countries) 43.7% 13% * $181/15\%$ $13 (+2$ countries)**3.1 million $114/21\%$ $10 (+4 new$ countries) 39% 10% 1.7 million $198/18\%$ $13 (+3 new$ countries) 37% 13% 1.89 million $93/26\%$ 15 33% not tracked

Brief Summary of ANA-tracked Journal Metrics

(Table reflects general journal data and contribution to ANA search traffic)

*No comparable data per ANA due to change to new tracking services

Brief Summary of Citation Data from Google Scholar from January 2012 through December 2017

(Table reflects use of OJIN content by other authors for scholarly work. Content from 2018 is currently or was recently embargoed and not available to all, limiting possible citations, and does not provide useful information)

Article Type	Total Sample	Number of Articles	Range of	Average/SD
		with >10 Citations	Citations	
All Articles	n = 151	n = 72 (48%)	10-228	36 (32.2)
Major Journal Theme #1	n = 24	n = 10 (41.6%)	10-77	42 (SD 24.2)
Health Policy/Advocacy				
Major Journal Theme #2	n = 23	n = 10 (43.4%)	10-76	27 (SD 20.7)
International Author and/or Topic				

Medscape Publishers' Circle Usage Data 2012 through 2017

(Table reflects article types most valued by nurses who subscribe to Medscape Nurses' MedPulse Newsletter)

Year	Featured	Additional	Top OJIN Article(s) Read by Year
	OJIN Articles	Promotions for	(Medscape Pageviews / Google Scholar Citations)
	in Medscape	Select OJIN Articles	
	Nurses'		
	MedPulse		
0015	Newsletter	0.1.77	
2017	19	9 promoted as <i>Top</i>	Nurses Advancing Telehealth Services in the Era of
		Stories and 10 as	Healthcare Reform (5883 / 1)
2016	18	<i>Features</i> 11 promoted as <i>Top</i>	Full Practice Authority for Advanced Practice
2010	10	Stories and 7 as	Registered Nurses Is a Gender Issue (11, 199 / 1)
		Features	Applying Evidence Based Practice to Support
		1 cannes	Changes in Nursing Dress Code Policies (345, 308 / 0)
2015	16	7 promoted as <i>Top</i>	Suicide Assessment and Nurses: What Does the
	-	Stories and 9 as	Evidence Show? (17, 487 / 43)
		Features	
2014	13	5 promoted as Top	Lateral Violence in Nursing and the Theory of the
		Stories and 8 as	Nurse as Wounded Healer (37,124 / 31)
		Features	
2013	10	6 promoted as Top	Social Media Use in Nursing Education (1344 / 90)
		Stories and 4 as	Driving Evidence-Based Catheter-Associated Urinary
		Features; 3 article	Tract Infections (CAUTI) Care Practices (1342 / 8)
		noted in Top 10	Guidelines for Using Electronic and Social Media
		<i>Most Read</i> for the month	(1189 / 58)
2012	13	2 in <i>Top 10</i>	Who Will Show Up? Estimating Ability and
		Most-Read Articles	Willingness of Essential Hospital Personnel to Report
			to Work in Response to a Disaster (82, 584 / 36)
			Patient Safety Culture: The Nursing Unit Leader's Role (65, 658 / 34)

OUR THANKS

Thanks to all who have strengthened OJIN readership, quality, and influence in 2018:

Thanks to our ANA colleagues, including, but not limited to:

- Joan Hurwitz and Susa McCutcheon, for timely insights and moving the journal forward
- The ANA Online Services team for continuing to post OJIN content and especially Olga Molchanova, our webmaster

• The ANA Marketing Department team for promoting OJIN in many venues

Thanks to Nicole Hamilton, who prepares manuscripts for publication. Thanks to our authors who provide such excellent content, the essence of the journal. Thanks to our column editors, several of whom have served OJIN for many years. Thanks to our 72 reviewers who offer helpful critiques that strengthen each article. Thanks to our partners who index and facilitate the distribution of OJIN articles: Scopus, Medscape, EBSCO (CINAHL with Full Text), and ProQuest.

Finally, thanks to our 2018 Editorial Advisory Board Members for overall guidance and for developing our OJIN topics: Dr. David C. Benton, Dr. Barbara Chamberlain, Mr. Doug Dascenzo, Ms. Cindy Dowds, Dr. Lisa M. Onesko, Dr. Joelle Fathi, Dr. Ruth Ludwick, Dr. Jennifer H. Matthews, Dr. Tracey Motter, and Dr. Catherine Robichaux.

Respectfully submitted, Jackie Owens, Editor-in-Chief Harriet Coeling, Editor Emeritus Andrea Warner Stidham, Assistant Editor