

Healthcare Innovation and Entrepreneurship Workshop Agenda

September 23-24, 2019

The Longaberger Alumni House

Daily Events

8:30-9:15 a.m. Breakfast service begins
Lunch and a morning and afternoon break with refreshments served
5 p.m. Program ends; reception to follow on Day 1

Visit go.osu.edu/startup to register

Questions? Contact Tim Raderstorf at raderstorf.3@osu.edu or 614-292-2155

Day 1: September 23, 2019

8:30-9:15	Registration and Breakfast	
9:15-9:25	Welcome & Where to Begin	Tim Raderstorf
9:25-10:15	Perfecting your Pitch & Pitch Off Exercise	Tim Raderstorf
10:15-11:00	Breakout session 1	
	Innovation-Based Practice	Dr. Mike Ackerman
	How to Start a Healthcare Business (Not a Practice)	Stacy Fusner
11:00-11:15	Wellness Break	
11:15-12:00	Breakout Session 2	
	Research to Commercialization	Dr Melissa Bailey, Dr. Lisa Militello, Dr. Simon Lin, Caroline Crisafulli and Moderated by Dr. Mary Beth Happ
	Tales from A Serial Medical Device Entrepreneur	Dr. Subinoy Das
12:00-1:00	Lunch	Kevin Taylor
1:00-1:45	Breakout Session 3	
	Commercialization at OSU	Kevin Taylor
	Entrepreneurial Journey	Aslyne Rodriguez
1:45-2:00	Wellness Break	

2:00-3:30	Breakout session 4 Extended Session: Marketing Breakout Extended Session: Finance Breakout	Betsy Sewell Book + Street
3:30-3:45	Wellness Break	
3:45-4:30	Dream the Dream and Capture the Vision for Entrepreneurship	Bern Melnyk
4:30-6:00	Poster Speed Dating and Networking Reception	

Day 2: September 24, 2019

8:30-9:00	Breakfast	
9:00-9:10	Welcome	Tim Raderstorf
9:15-10:00	Breakout Session 5 Help! I have too many ideas! Non-traditional pathways in Healthcare	Audra Hanners Miranda Gill, Karen Guiliano, David Eckmann, Bonnie Clipper moderated by Tim Raderstorf
10:05-11:35	Breakout Session 6 Extended Session: Building Your Brand Extended Session: LLCs and Legalities	Zoco Design Team Jonathon Vinocur
11:35-12:30	Lunch	
12:30-1:15	Breakout Session 7 Where are they Now? How to Start Your Own Practice	Dr. Zeenia Kaul, Mandy Minick, Anastasia Christopher Beth Bish, Christine Clymer
1:20-2:05	How to Develop a Business Plan	Jill Raderstorf
2:05-2:20	Wellness Break	
2:20-3:20	Developing a Business Plan in Small Groups	Tim Raderstorf
3:20-4:00	Driving Execution	Jay Clouse
4:00-4:15	Wrap-up & Evaluations	

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