

OJIN: The Online Journal of Issues in Nursing
A Scholarly Journal of the American Nurses Association

Annual Report — 2020

EDITORS

Dr. Jackie Owens, Editor-in-Chief
Dr. Andrea Warner Stidham, Associate Editor
Dr. Greer Glazer, Legislative Column Editor
Dr. Jeanne Sorrell and Dr. Christine Sorrell Dinkins, Ethics Column Editors
Dr. Ramona Nelson, Informatics Column Editor
Dr. Liz Stokes, ANA Position Papers Column Editor

JOURNAL READERSHIP

- The OJIN Editor-in-Chief, along with ANA Communications Editorial Director and the ANA Web Technologies Manager, have worked to establish updated OJIN-specific analytics to inform publication decisions. The ANA Online Services team reported a total of almost 1.4 million visitors to OJIN between January 1, 2020 through December 31, 2020, up from just under 1.3 million visitors in 2019. Of those who visited, just over half, or 54%, were new visitors.
- 72% of visitors to OJIN are between the ages of 18-44 and 82% of visitors access OJIN from a desktop device.
- Much of the traffic to OJIN continues to be organic in nature. Over 71.2% of those who come to OJIN find our content in search engines such as Google. These metrics suggest that OJIN is a powerful research tool for nurses.
- In 2020, readers have accessed the journal from all 50 U.S. States and the District of Columbia. The overall user range for this population of readers was 1,912 to 100,201 users per state. Twenty-seven states had greater than 10,000 users with a range of 10,096 to 100,201 users per state.
- OJIN continues to serve nurses at the global level with access to high quality, peer-reviewed content. Users from 48 non-U.S. countries and/or territories accessed OJIN content with a range of 1,1017 to 50,636 user sessions.

MANUSCRIPT SUBMISSIONS AND ACCEPTANCE RATES

A total of 104 manuscripts were submitted to OJIN for consideration in 2020, more than double the number received in 2018, and 30% more than the 73 received in 2019. This is likely due to several factors, including the unprecedented response to our nursing history topic from May 2020 and the brisk submissions addressing the current issues of the coronavirus pandemic and social justice.

Authors of these manuscripts represented 30 states and 15 countries around the world. Nineteen invited manuscripts initiated the 3 new OJIN topics for the year, and 11 manuscripts furthered the discussion of topics previously posted. OJIN published a total of 30 manuscripts this year, 5 more than in 2019. We published 5 columns in OJIN in 2020. The overall acceptance rate for manuscripts submitted to OJIN in 2020 was 38.4%. The acceptance rate for invited manuscripts was 100%, while the acceptance rate for voluntary manuscripts was 32%. These numbers are up slightly from 2019.

OJIN ACCOMPLISHMENTS IN 2020

- International readership remains steady. We received international submissions from 15

countries in 2020. First time submissions came from authors in Nepal, Kosovo, and Morocco.

- Medscape Publishers' Circle, an online, healthcare resource for professionals and consumers, included 15 OJIN articles. This is a decrease of 3 from 2019 and likely due to the substantial Medscape focus on content related to the coronavirus pandemic content that replaced many areas of their usual features. The collaborative agreement with Medscape remains a positive strategy to enhance journal promotion and readership.
 - Eight OJIN articles were promoted as "Top Stories," in the *Medscape Nurses – MedPulse Newsletter*.
 - The most read OJIN articles featured by Medscape were *Fiction Versus Reality: Nursing Image as Portrayed by Nursing Career Novels*, followed by *Nursing Now! Learning from the Past, Positioning for the Future*, and *Leadership 2.0: Nursing's Next Generation: Lessons Learned on Increasing Nursing Student Diversity*.
- OJIN team members continue to work to achieve archival compliance with the National Library of Medicine MedLine database. This will be followed by application to become a member of the Council on Publication Ethics (COPE).
- Efforts by the journal editors continue in several areas related to online publishing:
 - Jackie Owens continues as a member of the International Academy of Nursing Editors (INANE) Student Publications Workgroup, resulting in recent development and publication of 12 checklists for scholarly writing, available free to anyone in the publication *Nurse Author & Editor*. Jackie continues to work with national and international nurse editors on research topics important to scholarly publication, such as publication reach and persistence, and considerations important to accurate referencing.
 - OJIN content was featured in the 2020 publication of the *INANE Virtual Journal*, created in 2017 to showcase publications from quality nursing journals.

TOPICS IN 2020

January 2020: **The Year of the Nurse in 2020: Nurse Led Initiatives in Policy, Practice, and Education** – To celebrate this important designation to honor nurses, this OJIN topic featured a variety of articles about topics of importance in the United States and globally.

May 2020: **The 200th Birthday of Florence Nightingale: Celebrating the History of Nursing** – Response to this topic was so positive that a record 13 articles were accepted, and for the first time we had to implement tiered publication, with 7 initial articles and the remaining 8 posted over the next 12 months. Serendipitously, many of the nurses featured in the historical articles illustrated the same types of contributions, concerns, and actions by nurses of today in response to the coronavirus pandemic.

September 2020: **Substance Use Disorders and Related Concerns: Perspectives from Nurses** – This topic considered substance abuse in various populations and challenges from the perspective of nurses.

RECENT/UPCOMING TOPICS

- January 2021: **Nursing Education: Philosophical Perspectives on Current Challenges**
- May 2021: **The COVID-19 Pandemic and Nurses: Caring for Others and Ourselves**

- September 2021: **Healthcare and Artificial Intelligence /Advanced Technologies**

OUR THANKS

Thanks to all who have strengthened OJIN readership, quality, and influence in 2020, including:

- Our ANA colleagues, including, but not limited to:
 - Joan Hurwitz and Susa McCutcheon, for timely insights and moving the journal forward.
 - The ANA Online Services team for continuing to post OJIN content and especially Olga Molchanova, our webmaster.
 - Web Technologies Manager Michael Chavez for providing our metrics.
 - The ANA Marketing Department team for promoting OJIN in many venues.
- Dr. Harriet Coeling, who has now fully retired as editor emeritus, for her many years of service to OJIN.
- Elizabeth Owens and Kim Stanislo, who prepare manuscripts for publication.
- OJIN authors who provide excellent and timely content, the essence of the journal.
- Our column editors, several of whom have served OJIN for many years.
- Our 47 editorial team reviewers who offer helpful critiques that strengthen each article.
- Partners who index and facilitate the distribution of OJIN articles: Scopus, Medscape, EBSCO (CINAHL with Full Text), and ProQuest.

Finally, thanks to our 2020 Editorial Advisory Board Members for overall guidance and for developing our OJIN topics: Dr. David C. Benton, Mr. Doug Dascenzo, Ms. Cindy Dowds, Dr. Lisa M. Onesko, Dr. Joelle Fathi, Dr. Ruth Ludwick, Dr. Tracey Motter, Dr. Catherine Robichaux, and Dr. Phyllis Whitehead.

Respectfully submitted,
Jackie Owens, Editor-in-Chief
Andrea Warner Stidham, Associate Editor