

OJIN: The Online Journal of Issues in Nursing
A Scholarly Journal of the American Nurses Association

Annual Report — 2015

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JOURNAL READERSHIP

The number of journal visits (the number of times a reader enters the journal) continues to increase. OJIN also continues to have a stable presence on social media via the journal Facebook page.

MANUSCRIPT SUBMISSIONS AND ACCEPTANCE RATES

A total of 114 manuscripts were submitted to OJIN for consideration in 2015. The authors of these manuscripts represented 28 states and 10 countries around the world. Fifteen invited manuscripts initiated OJIN's three new topics for the year, while 9 manuscripts furthered the discussion of topics previously posted. OJIN published a total of 24 manuscripts this year, up from 22 in 2014. In addition, we published 13 columns in OJIN during the year, and a variety of Letters to the Editor.

The overall acceptance rate for manuscripts submitted to OJIN in 2015 was 21%. The acceptance rate for invited manuscripts was 100%, while the acceptance rate for voluntary manuscripts was 9%. The Editor responded to most initial submissions within four weeks of receiving the manuscripts indicating to the author(s) whether OJIN would further review the manuscript for publication.

OJIN ACCOMPLISHMENTS IN 2015

- OJIN accounted for 39% of ANA search traffic, and 29% of all NursingWorld.org traffic. The 39% of ANA search traffic is up from 37% in 2013 and 33% in 2013.
- Readership statistics increased substantially from 1,708,445 visitors in 2014 to 3.1 million visitors in 2015.
- OJIN accounted for 10% of NursingWorld social media traffic, with 11,514 visits. The percentage of traffic is slightly down from 13% in 2014. However, the actual number of visits increased by over 4800 from 6,674 to 11,514.
- Our journal Facebook presence continues gradually upward, adding approximately 400 additional Facebook "likes" in 2015, for a total of just over 5,049.
- International readership is steady. In 2015 we received submissions that represented 10 different countries. First time submissions included manuscripts from four countries: Cuba, Italy, Jordan, and Singapore.
- OJIN articles were included 16 times in the Medscape Publishers' Circle, an online, healthcare resource for professionals and consumers. This is up from 13 times in 2014. Seven OJIN articles were promoted as "Top Stories" and nine articles were included as "Features" in the *Medscape Nurses – MedPulse Newsletter*.
- We concluded our collaboration with the Cochrane Nursing Care Field to explore new avenues.

TOPICS IN 2015

Emotional Health: Strategies for Nurses – Articles in the January 2015 topic discussed a variety of aspects related to psychiatric and mental health concerns.

Cornerstone Documents in Healthcare: Our History, Our Future – The May 2015 OJIN topic explored the impact of important healthcare documents on patient outcomes and the practice of nursing.

Care Coordination: Benefits of Interprofessional Collaboration – In September, OJIN featured articles that consider care coordination in an interprofessional context in both institutions and community settings.

RECENT/UPCOMING TOPICS

The Patient Experience: Capturing the Intricacies of Contributing Factors - The recently posted January 2016 topic considers multiple factors that contribute to the patient experience.

Nursing and Healthcare Outcomes - The May 2016 OJIN topic will consider healthcare outcomes in a very broad context, and the impact of nurses toward these outcomes.

RN Scope of Practice - Articles in the September 2016 topic will address various facets of the RN scope of practice considered by the ANA Professional Issues Panel, such as safety, caregiving, leadership, and innovations.

OUR THANKS

Thanks to all who have strengthened OJIN readership, quality, and influence in 2015:

Thanks to our ANA colleagues, including, but not limited to:

- Karen Coale and the ANA Online Services Staff for continuing to post OJIN content
- Joan Hurwitz and Susa McCutcheon, for timely insights and moving the journal forward
- Jessica Ek for providing our metrics
- The ANA Marketing Department Staff for promoting OJIN in many venues

Thanks to our authors who provide such excellent content, the essence of the journal.

Thanks to our column editors, several of whom have served OJIN for many years.

Thanks to our 81 reviewers who offer helpful critiques that strengthen each article.

Thanks to our 2015 Editorial Advisory Board Members for overall guidance and for developing our OJIN topics: Dr. Debra Hain, Dr. Ann Jacobson, Dr. Pamela Kulbok, Ms. Karen Tomajan, Dr. Mary Anthony, Dr. Kathy Berger, Dr. Barbara Chamberlain, Ms. Michelle Dunwoody, Dr. Robin Fleming, and Dr. Anne Wilson.

Thanks to our partners who index and facilitate the distribution of OJIN articles: Scopus, Medscape, EBSCO (CINAHL & Medline with Full Text), and ProQuest.

Thanks to Nicole Hamilton, who prepares manuscripts for publication.

Respectfully submitted,

Jackie Owens, Editor-in-Chief

Harriet Coeling, Editor Emeritus

Andrea Warner Stidham, Assistant Editor