

OJIN: The Online Journal of Issues in Nursing
A Scholarly Journal of the American Nurses Association

Annual Report — 2017

EDITORS

Dr. Jackie Owens, Editor-in-Chief
Dr. Harriet Coeling, Editor Emeritus
Dr. Andrea Warner Stidham, Assistant Editor
Dr. Greer Glazer, Legislative Column Editor
Dr. Jeanne Sorrell, Ethics Column Editor
Dr. Ramona Nelson, Informatics Column Editor

JOURNAL READERSHIP

The number of journal visits (the number of times a reader enters the journal) continues to increase. OJIN also continues to have a stable presence on social media via the journal Facebook page.

MANUSCRIPT SUBMISSIONS AND ACCEPTANCE RATES

A total of 86 manuscripts were submitted to OJIN for consideration in 2017. The authors of these manuscripts represented 30 states and 7 countries around the world. Sixteen invited manuscripts initiated the 3 new OJIN topics for the year, and 11 manuscripts furthered the discussion of topics previously posted. OJIN published a total of 25 manuscripts this year, one fewer than in 2016 due to unavoidable delay. In addition, we published 6 columns in OJIN, slightly up from 2016. The overall acceptance rate for manuscripts submitted to OJIN in 2016 was 37%. The acceptance rate for invited manuscripts was 100%, while the acceptance rate for voluntary manuscripts was 19%.

OJIN ACCOMPLISHMENTS IN 2017

- The ANA Online Services team reported approximately 1.8 million visitors to OJIN in 2017. This accounted for 25.6% of all traffic to NursingWorld.org and 43.7% of search traffic. The search traffic percentage is up from 30% in 2016 and the highest thus far per the online services data. This increase also brings a higher percentage of new visitors (who have never before been to NursingWorld.org) than the site average (29.5% OJIN compared to 22% site average). In 2017, 13.23% of NursingWorld.org social media traffic came to an OJIN page.
- International readership remains steady. Although the number of submissions from international authors was less than in previous years, we did receive first time submissions from 3 countries, Republic of Botswana, Republic of Indonesia, and Sweden.
- Medscape Publishers' Circle, an online, healthcare resource for professionals and consumers, included 18 OJIN articles, an increase of 2 from 2016, and 1 column in 2017. The collaborative agreement with Medscape remains a very effective partnership to enhance journal promotion and readership.
 - Nine OJIN articles were promoted as "Top Stories," in the *Medscape Nurses – MedPulse Newsletter*.
 - The most read OJIN article was *Applying Evidence-based Practice to Support Changes in Nursing Dress Code Policies*, followed by *Growing Nurse Leaders: Their Perspectives on Nursing Leadership and Today's Practice Environment*, suggesting that OJIN continues to have a strong readership presence with nurses seeking to make a difference at the direct practice level of care.
- OJIN team members continue to work to achieve archival compliance with the National Library of Medicine MedLine database. This will be followed by application to become a

member of the Council on Publication Ethics (COPE).

- Efforts by the journal editors continue in several areas related to online publishing:
 - Jackie Owens continues as a member of the International Academy of Nursing Editors (INANE) Student Publications Workgroup, resulting in several national presentations and a publication in 2017. Jackie participated in an expert panel discussion about online predatory journals at the INANE Annual Meeting in August 2017.
 - OJIN content was featured in the 2017 inaugural publication of the *INANE Virtual Journal*, created to showcase publications from quality nursing journals.

TOPICS IN 2017

January 2017: **Emerging Global Health Concerns: How Nurses Respond** – This topic considered infectious diseases, disaster preparedness, and deployment in response to global health crises.

May 2017: **Healthcare Reform: Nurses Impact Policy** – This OJIN topic explored advocacy for reform - from the unit level to the international level.

September 2017: **Back to Class: Perspectives on School Nursing** – OJIN went back to school in September to highlight contributions and challenges of school nurses.

RECENT/UPCOMING TOPICS

January 2018: **Ethics in Healthcare: Nurses Respond**

May 2018: **Translational Research: From Knowledge to Practice**

September 2018: **Social Determinants of Health**

OUR THANKS

Thanks to all who have strengthened OJIN readership, quality, and influence in 2017:

Thanks to our ANA colleagues, including, but not limited to:

- Joan Hurwitz and Susa McCutcheon, for timely insights and moving the journal forward
- The ANA Online Services team for continuing to post OJIN content and especially Olga Molchanova, our webmaster
- Jessica Ek for providing our metrics
- The ANA Marketing Department team for promoting OJIN in many venues

Thanks to Nicole Hamilton, who prepares manuscripts for publication.

Thanks to our authors who provide such excellent content, the essence of the journal.

Thanks to our column editors, several of whom have served OJIN for many years.

Thanks to our 68 reviewers who offer helpful critiques that strengthen each article.

Thanks to our partners who index and facilitate the distribution of OJIN articles: Scopus, Medscape, EBSCO (CINAHL with Full Text), and ProQuest.

Finally, thanks to our 2017 Editorial Advisory Board Members for overall guidance and for developing our OJIN topics: Dr. Mary Anthony, Dr. Barbara Chamberlain, RADM Michelle Dunwoody, Dr. Anne Wilson, Dr. Ruth Ludwick, Dr. Jennifer Matthews, Ms. Heather Stephen-Selby, Dr. Lorraine Bormann, Mr. Doug Dascenzo, and Dr. Catherine Robichaux.

Respectfully submitted,
Jackie Owens, Editor-in-Chief
Harriet Coeling, Editor Emeritus
Andrea Warner Stidham, Assistant Editor