

OJIN: The Online Journal of Issues in Nursing

A Scholarly Journal of the American Nurses Association

Annual Report — 2016

EDITORS

Dr. Jackie Owens, Editor-in-Chief
Dr. Harriet Coeling, Editor Emeritus
Dr. Andrea Warner Stidham, Assistant Editor
Dr. Greer Glazer, Legislative Column Editor
Dr. Jeanne Sorrell, Ethics Column Editor
Dr. Ramona Nelson, Informatics Column Editor

JOURNAL READERSHIP

The number of journal visits (the number of times a reader enters the journal) continues to increase. OJIN also continues to have a stable presence on social media via the journal Facebook page.

MANUSCRIPT SUBMISSIONS AND ACCEPTANCE RATES

A total of 181 manuscripts were submitted to OJIN for consideration in 2016, an increase of 63% from 2015. The authors of these manuscripts represented 28 states and 13 countries around the world. Sixteen invited manuscripts initiated the 3 new OJIN topics for the year, and 10 manuscripts furthered the discussion of topics previously posted. OJIN published a total of 26 manuscripts this year, up from 22 in 2014 and 24 in 2015. In addition, we published 5 columns in OJIN during the year.

The overall acceptance rate for manuscripts submitted to OJIN in 2015 was 15%. The acceptance rate for invited manuscripts was 100%, while the acceptance rate for voluntary manuscripts was 5%. The Editor responded to most initial submissions within four weeks of receiving the manuscripts indicating to the author(s) whether OJIN would further review the manuscript for publication.

OJIN ACCOMPLISHMENTS IN 2016

- An upgrade to a different tracking service does not allow equal comparison of the metrics from previous years (e.g., search traffic, readership, social media traffic). Accurate data tracking at these levels will be once again available for 2017. In 2016, OJIN accounted for 30% of ANA search traffic. The 30% of ANA search traffic is actually higher than the 39% listed in the 2015 Annual Report, per ANA Web services team.
- International readership is steady. In 2016 we received submissions that represented 13 different countries, consistent with the annual range of 10-15 since 2011. First time submissions included manuscripts from Malaysia and Vietnam.
- Medscape Publishers' Circle, an online, healthcare resource for professionals and consumers, included 16 OJIN articles and 2 columns in 2016. The collaborative agreement with Medscape remains a very effective partnership to enhance journal promotion and readership.
 - Ten OJIN articles and 1 column were promoted as "Top Stories," up from 7 in 2016, and 6 articles and 1 column were included as "Features" in the *Medscape Nurses – MedPulse Newsletter*.
 - The most read OJIN article was *Applying Evidence-based Practice to Support Changes in Nursing Dress Code Policies*, followed by *Growing Nurse Leaders: Their Perspectives on Nursing Leadership and Today's Practice Environment*, suggesting that OJIN continues to have a strong readership presence with nurses seeking to make a difference at the direct practice level of care.
- We concluded our collaboration with the Cochrane Nursing Care Field in 2015 to explore

new avenues, which decreased the amount of columns published in 2016.

- OJIN team members have initiated an application to PubMed Central to achieve archival compliance with the National Library of Medicine MedLine database. This will be completed in 2017 and followed by application to become a member of the Council on Publication Ethics (COPE).
- Our journal Facebook presence continues gradually upward, adding over 250 additional Facebook “likes” in 2016, for a total of just over 5,332.
- Efforts by the journal editors continue in several areas related to online publishing:
 - Jackie Owens is a member of the International Academy of Nursing Editors (INANE) Student Publications Workgroup, resulting in several national/ and an international presentations in 2016.
 - Jackie Owens and Andrea Warner Stidham have completed research and presentations to INANE in 2016 about student publication venues.
 - Andrea Warner Stidham is developing a strategic plan to increase social media presence on Facebook and Twitter.

TOPICS IN 2016

January 2016: **The Patient Experience: Capturing the Intricacies of Contributing Factors** - This topic considered multiple factors that contribute to the patient experience.

May 2016: **Nursing and Healthcare Outcomes** - This topic considered healthcare outcomes in a very broad context, and the impact of nurses toward these outcomes.

September 2016: **RN Scope of Practice** - This topic addressed RN scope of practice as considered by the ANA Professional Issues Panel, including safety, caregiving, leadership, and innovations.

RECENT/UPCOMING TOPICS

January 2017: **Emerging Global Health Concerns: How Nurses Respond** – This recently posted topic considers infectious diseases, disaster preparedness, and deployment in response to global health crises.

May 2017: **Healthcare Reform: Making A Difference** – It is too early to articulate in scholarly articles what national level health reform will bring, but this OJIN topic will still explore advocacy for reform - from the unit level to the international level.

September 2017: **School Nursing Perspectives** – OJIN goes back to school in September to highlight contributions and challenges of school nurses.

OUR THANKS

Thanks to all who have strengthened OJIN readership, quality, and influence in 2016:

Thanks to our ANA colleagues, including, but not limited to:

- The ANA Online Services Staff for continuing to post OJIN content
- Joan Hurwitz and Susa McCutcheon, for timely insights and moving the journal forward
- Jessica Ek for providing our metrics
- The ANA Marketing Department Staff for promoting OJIN in many venues

We offer best wishes and thanks to Karen Coale, who retired in 2016, for her many years of service to OJIN, and welcome Olga Molchanova, who has assumed this role.

Thanks to our authors who provide such excellent content, the essence of the journal.
Thanks to our column editors, several of whom have served OJIN for many years.
Thanks to our 81 reviewers who offer helpful critiques that strengthen each article.

Thanks to our 2016 Editorial Advisory Board Members for overall guidance and for developing our OJIN topics: Dr. Mary Anthony, Dr. Barbara Chamberlain, RADM Michelle Dunwoody, Dr. Anne Wilson, Dr. Ruth Ludwick, Dr. Jennifer Matthews, Ms. Heather Stephen-Selby, Dr. Lorraine Bormann, Mr. Doug Dascenzo, and Dr. Catherine Robichaux.

Thanks to our partners who index and facilitate the distribution of OJIN articles: Scopus, Medscape, EBSCO (CINAHL & Medline with Full Text), and ProQuest.

Thanks to Nicole Hamilton, who prepares manuscripts for publication.

CONCLUSION

Finally, 2016 marked the 20th anniversary of OJIN! This significant accomplishment was commemorated in several ways, including a special journal homepage banner during 2016, a revision of which currently exists on our updated 2017 homepage. I (Jackie) had the honor to represent OJIN in August at the International Academy of Nursing Editors 35th Annual Meeting in London, England where this accomplishment was also recognized before attendees. The American Nurse publication announced this achievement in a brief feature that I authored, *OJIN Reaches a Milestone*. In this, I stated:

“The initial vision of the nursing professors from Kent State and the support from ANA to create OJIN remains alive today. Our primary goal – to make a difference in the lives of nurses, patients and the profession – continues to guide the journal. I believe, with the help of our readers, and everyone who supports OJIN in some way, we are doing just that.”

We, the editors of OJIN, are humbled for the opportunity to celebrate with everyone who has contributed to the success of the journal as we celebrate 20 years of online publishing excellence. We submit the 2016 Annual Report, and the hope for many more.

Respectfully submitted,
Jackie Owens, Editor-in-Chief
Harriet Coeling, Editor Emeritus
Andrea Warner Stidham, Assistant Editor